Advertising And Social Change

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Advertising or how an ad can help us change the world. 28 Jan 2011. Having already written about SwipeGood and Ticketsforcharity.com, I wanted to finish the week with one more example of an exciting use of Advertising: Are Companies The New Champions Of Social Change. 21 Mar 2017. How the Ad Council Turned the PSA Into a Powerful Engine for Social Change. 75 years of the most memorable messages in advertising.